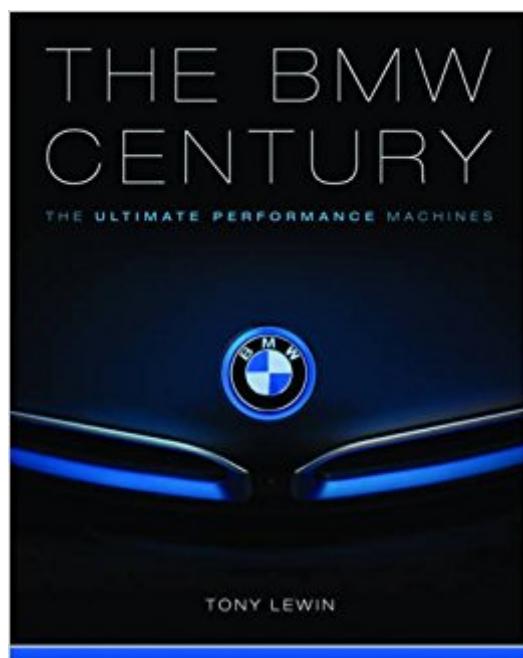


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# The BMW Century: The Ultimate Performance Machines



## Synopsis

Relive the first one hundred years of Germany's best two- and four-wheeled rides. Established in 1916, BMW is one of the auto and motorcycle industry's oldest and most-respected car and motorcycle manufacturers. Over the past century, the company went through myriad developments. The BMW Century chronicles this remarkable transportation company through images of the cars and motorcycles it manufactured, from the 1923 R32 motorcycle to sleek electric cars of today. This handsome volume is filled with images, history, and in-depth looks at the incredible machines BMW created year after year. The BMW Century showcases how the company's new visionary team systematically rebuilt BMW in the post-World War II years into the spectacular success we know today - that is, a company with sales projected to be upwards of two million cars annually by 2016, led by its 3-series, the best-selling luxury-performance car in the world. BMW's motorcycle division is no less legendary. It began with the 1923 avant-garde R32, which featured a 180-degree, horizontally opposed twin, the engine configuration that would become BMW's hallmark. Along the way, BMW would use that configuration to power groundbreaking machines like the R90S, R100RS, and R80GS. Beginning in 1983, they would add three- and four-cylinder machines to their offerings, culminating in today's spectacular S1000RR sport bike. From the pre-war motorcycles to the iconic R-series twins of the 1970s and 80s to the mighty M-series cars and superbikes of today, The BMW Century offers a full review of German engineering at its finest. The book is illustrated with hundreds of historic, contemporary, and racing photographs - many sourced from BMW's archives - and detailed text relating the BMW's full history. This is the one volume no BMW aficionado can be without.

## Book Information

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## Customer Reviews

"This book is a great addition to the library of any BMW collector." - TheNewswheel.com "In addition to the superb information and images of motorcycles, the book includes many historic automobile and motorcycle images from the BMW archives, images of striking concept and prototype vehicles as well as historic achievements in racing and record-setting." - UltimateMotorcycling.com "This is a very nicely turned-out history of BMW as they celebrate their first 100 years." - Tony Lewin, Ride "comprehensive, attractively laid out and a perfect reference source" - Octane

Tony Lewin has spent most of his working life driving cars, analyzing them and reporting on the ups and downs of the global enterprises that build them. As a writer and editor for Automotive News Europe he has kept a constant watch on the world's top carmakers for many years. Today, Lewin divides his time between journalism and books. He lives in East Sussex, England.

An interesting perspective of the history of BMW with great explanations of the vehicles and nomenclatures.

Excellent as it carries from BMW beginnings to 2015

Excellent writing and unique photos

Great book about the entire BMW history. Great price to boot.

The BMW Century: The Ultimate Performance Machines is a great in-depth read on all of BMW's models and Motorcycles from it's earliest days and corporate history to concept cars and racers. Beautiful color photography and black and white pictures as well as archival pictures. I believe it is well-written and has been put together in a smart package. This is A BMW Book worth having and highly recommended for any gearhead.

The book is excellently written and composed. The photographs are superb. I have two BMW's, X5d and 328d. The story on the history of the BMW company is astounding. It reinforces the will and the determination of the Germans as outstanding mechanical engineers and innovators. Their

only real competition in the automotive industry is Mercedes, Volvo, and Audi (Volkswagen). The Japanese can only copy, the Americans are hopelessly handcuffed by their CEO's greed for personal wealth.

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